

For immediate release

Press Release

## **APPALACHIAN CORRIDOR WELCOMES RENAISSANCE BROME LAKE!**

**Eastman, November 18 2014** – Appalachian Corridor is pleased to announce the nomination of a new conservation group to its network of affiliate members: Renaissance Brome Lake (RBL). This latest addition brings the number of members to sixteen, who work with Appalachian Corridor to implement a conservation strategy within an important segment of the Appalachians.

RBL, created in February 2001, is supported by more than 700 members! Dedicated to restoring and protecting the lake and its watershed, the organization aims to create a model for the improvement and preservation of the quality of water, the fight against cyanobacteria and the sustainable use of the territory.

According to Pierre Beaudoin, secretary of the 11-member board of directors, “Renaissance Brome Lake is very happy to join the large family of affiliate members of Appalachian Corridor and to access the services on offer within this great collective construction site dedicated to preserving natural habitats”.

The addition of this new organization within Appalachian Corridor’s network demonstrates the continued interest of local communities for conservation, and confirms a willingness to take charge of environmental issues such as the protection of biodiversity.

“The implementation of Appalachian Corridor’s conservation strategy is, in many ways, dependant on the synergy created with local organisations” commented Mélanie Lelièvre, Executive Director of Appalachian Corridor. “Dynamic and vigilant local groups who cultivate an attachment to their environment and landscapes are the guarantors for the protection of our natural heritage. We’re thrilled about RLB joining us as an affiliate member.”

The collaboration between Appalachian Corridor, who works on a larger scale, and local organizations such as RBL, reflects the links required to ensure the conservation and protection in perpetuity of private lands sought out by all the participating organizations. The affiliate members have access to multidisciplinary technical support offered by the professionals employed by Appalachian Corridor: expertise in biology, geomatics, legal and administrative procedures, financial support and communications. This on-going collaboration allows the parties to share their strengths and knowledge, thereby increasing the positive effects on the environment and communities.

*For more information about RBL: [www.renaissancelbl.com](http://www.renaissancelbl.com)*

**Appalachian Corridor**, founded in 2002, is a not-for-profit conservation organization working to protect natural areas and biodiversity in the Appalachians of southern Quebec (Eastern Townships). More than 11,500 ha are currently protected in perpetuity on private land throughout Appalachian Corridor’s territory of action, owing to the collaboration of private landowners, local and national conservation groups as well as our affiliated members.  
[www.appalachiancorridor.ca](http://www.appalachiancorridor.ca)

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