

# Appalachian Corridor's fundraising hits \$1 million

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Appalachian Corridor announced on Monday that it has reached its major fundraising campaign's ambitious goal and raised a million dollars for the next five years. The money will be used to consolidate Appalachian Corridor's trans-border conservation strategy and increase the organization's strategy to raise awareness.

"We are thrilled to have reached our target thanks to the generosity and commitment of corporations, foundations, and the many people who chose to make a difference," says campaign co-president Robert Tessier. "We offer a million thanks to all those who contributed to this vital campaign."

Alain Lemaire, also co-president, stressed the unfailing support of local communities. "The people in the area really came together to protect their greatest assets: natural habitats. These

landscapes and the biodiversity found within have an important ecological and economic value we must protect. Thank you for showing your solidarity."

Appalachian Corridor is aware that the support of its donors is a huge privilege. The campaign will continue for some time, as many more projects need funding.

Marie-José Auclair, president of Appalachian Corridor, also thanked donors, saying, "We are fortunate to be able to rely on your support and your generosity. Our projects are ongoing and our campaign continues. At a time when the situation is particularly critical for the environment and biodiversity, we want to give ourselves the tools to respond to the ever-growing needs for its preservation."

The campaign is ongoing and people can make a donation by calling (450) 297-1145.

The money collected during this major fundraising campaign will be

used to create two strategic funds: a Safeguard Fund, and a \$300,000 Influx & Education Fund.



COURTESY

Appalachian Corridor president Marie-José Auclair, and campaign co-presidents, Robert Tessier and Alain Lemaire congratulate each other on reaching their goal of \$1 million to preserve the trans-border area.