



PRESS RELEASE

For immediate release

APPALACHIAN CORRIDOR INVITES YOU TO ITS 100% NATURE OPEN HOUSE EVENT

Eastman, July 3, 2023 - Appalachian Corridor and its team are proud to announce the first edition of its Open House Days. With the aim of raising public awareness of the importance of preserving natural environments and promoting a sustainable relationship with our environment, this event will bring guests into direct contact with nature through a program of free activities for all ages. The Open House will be held at the organization's offices (466 Main Street, Eastman) on July 7 and 8.

A PROGRAM FOR ALL AGES, 100% NATURE

On the menu:

- Guided **ornithological field trip** to a protected area in Eastman;
- Guided **interactive activities for 5- to 10-year-olds**, led by Nature-Nerding experts;
- Conference "35 years of conservation in the Montagnes-Vertes: What a story!" In the style of a story, 35 years of conservation will be told by four major players;
- Conference by Dr Caroline Laberge on the **Prescri-Nature program** and the benefits of nature for our general health;
- "Femme Forêt" **literary encounter with Anaïs Barbeau-Lavalette** and reading of excerpts by actress Catherine de Léan;
- Encounter with real predatory birds with UQROP;
- - StreEat Tacos **Foodtruck and drinks** in the afternoon;
- Information booths from Appalachian Corridor and our affiliated members on conservation, biology, protected area management and more;
- **Jazz performance** by Almut Ellinghaus, Stanley Lake and another surprise guest;
- And much more!

" Sometimes people think that Appalachian Corridor is an organization that only serves large landowners. Quite the contrary! It's an organization founded by the community and at the service of the community. We are all concerned by the preservation of nature. The entire Appalachian Corridor team is delighted to open its doors and invite the community to come and meet us and discuss what we are passionate about: preserving nature, from every angle! We have designed this event to be a celebration of nature, for everyone. It's usually the citizens who invite us to their beloved land. This weekend, we're bucking the trend and inviting you into our home," explains Mélanie Lelièvre, Executive Director.

The Appalachian Corridor Open House will take place on Friday, July 7th, from 1:00 to 4:00 p.m., and on Saturday, July 8th, from 10:00 a.m. onwards. The full program, as well as links to register for the various activities, can be found here: www.corridorappalachien.ca/en/open-house-days/
Some activities require registration, and places are limited.

Appalachian Corridor would like to thank its partners and sponsors for making this event possible. Environment and Climate Change Canada, through the Nature Trust of Canada's Community Designated Priority Sites for Species at Risk initiative. The office of Gilles Bélanger, MP for Orford and Parliamentary Assistant to the Minister of Finance. DHC Avocats, the office of Pascale St-Onge, MNA for Brome-Missisquoi and Minister of Sports and Minister responsible for the Economic Development Agency of Canada for the Regions of Quebec, Raymond Chabot Grant Thornton, Sylvestre Leblond et Associés, chartered appraisers, Dufresne Savary & Associés Inc, Monty Sylvestre, conseillers juridiques Inc and Pharmacie Proxim - Christine Murphy.

Pj : program

Environment and Climate Change Canada's Canada Nature Fund

The Canada Nature Fund supports the protection of Canada's biodiversity through the creation of protected and conserved areas and through initiatives that help to recover species at risk. The Fund is available to not-for-profit and Indigenous organizations, provinces and territories, and others.

<https://www.canada.ca/en/environment-climate-change.html>

Appalachian Corridor is a non-profit conservation organization celebrating its 20th anniversary in 2022. Its mission is to protect the natural environments of the Appalachian region of southern Quebec. Through the implementation of its conservation strategy, Appalachian Corridor provides local communities with the means to maintain and restore a living environment that respects the ecology of the region, from a sustainable development perspective. A total of 17 local organizations are affiliate members of Appalachian Corridor and together they contribute to accelerating and increasing the conservation projects carried out on the territory. Since the beginning of its activities, the extent of the areas protected by Appalachian Corridor and its partners totals more than 16,200 hectares of land protected forever – equivalent to more than the surface area of the city of Granby. www.corridorappalachien.ca

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